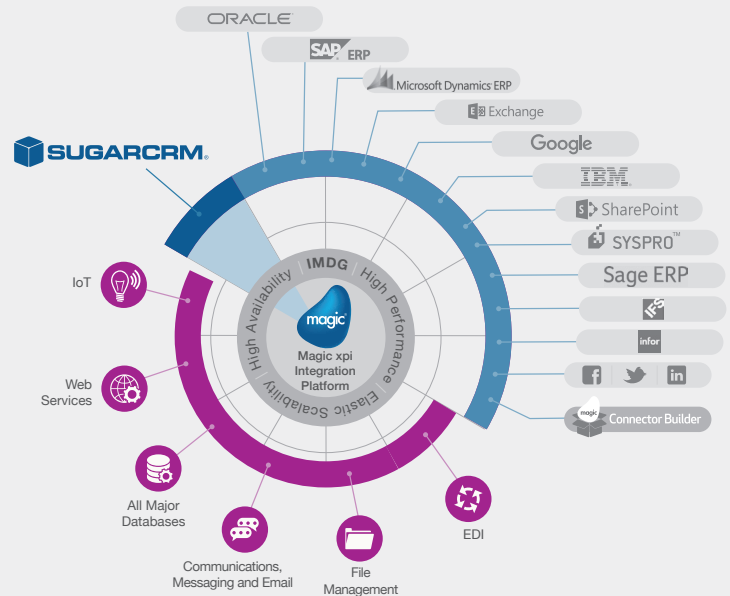# Magic® xpi for Sugar Integration

Simple, Optimized Integration

Magic xpi Integration Platform's native Sugar connector lets you gain a 360 degree view of your customers by integrating your CRM with your ERP and other business systems, easily and reliably. Magic's code-free, visual, drag and drop approach enables you to complete business-critical integration projects quickly, enjoy ease of maintenance, and benefit from a high return on investment.

Multiple Ways to Get Ahead

Use the Magic xpi for Sugar connector to:

Enrich account management by integrating e-Commerce, Shipping, Credit, Social Media, Support and more

Speed processes and increase efficiencies by automatically converting Sugar opportunities to ERP orders, automatically importing website leads, and more

Migrate, standardize and consolidate master data between Sugar and other systems with real-time synchronization

Automate processes across systems, such as provisioning new Sugar users based on new-hire triggers from your HR system

Enable mobile workforce solutions for Order Entry, Proof-of-Delivery, Field Service apps, and more

Magic Makes Everyone Happy

Magic provides everything you need to make your business processes run the way your users want. IT, LoB and Management stakeholders benefit from:

- Flexible connectivity to different databases, file types and data formats
- Fast time-to-market
- Access to real-time data for accurate system information and better decision making
- A single skill set for all integration needs
- Easy and cost-effective maintenance
- Robust In-Memory architecture to support the most demanding applications
- Business process automation for less than the cost of ETL

Featured on the

Friendly, Right-Sized Integration

Magic makes it simple to integrate what you want, the way you want:

- **Native Sugar adapter** for optimized connectivity to Sugar fields and objects, even custom ones

- **Full support** of real-time transactions

- **100+ pre-built application adapters** and technology resources to connect tens of thousands of applications

- **Magic xpi Studio** with code-free, drag and drop environment and comprehensive visual data mapper

- **Multi-platform (Windows, Linux, AIX, Solaris, IBM i) Magic xpi Server** with real-time event triggers, powerful process automation scheduler, and automated handling of exceptions and errors

- **Magic Monitor** with remote monitoring and management capabilities for IT and business users

- **Enterprise-grade** including In-Memory Computing, built-in clustering and failover, powerful security and encryption tools, and SOA compliant

- **Hybrid platform** supports any combination of cloud & on-premise integrations

A Few of Our Sugar Integration Customers

SENNHEISER

JunkMail YOUR KING OF CLASSIFIEDS | **NEMRA** NATIONAL ELECTRICAL MANUFACTURERS REPRESENTATIVES ASSOCIATION

kymo® GERMANY

> "With Magic xpi, we were able to quickly and easily integrate our new Sugar application with JD Edwards.
>
> We now have a central integration solution that will make our IT viable for the future."
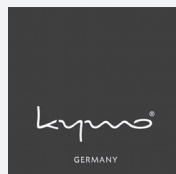>
> *Klaus Höling, Director IT and Group CIO, Sennheiser Electronic GmbH*

Your Digital Transformation Partner

In today's disposable era, experience is a rare and valuable commodity that is good to have on your side. When you choose Magic for your integration provider, you get:

- 30+ years of experience with enterprise applications

- Benefits of a global organization

- Solutions that succeed where others don't

- End-to-End Enterprise Mobility Solution, including cross-platform mobile application development on the same technology stack

- Full range of professional services to meet your needs

magic®
OUTPERFORM THE FUTURE™

www.magicsoftware.com